Auron Lipschitz MD NATURAL RESULTS, ADVANCED TECHNIQUES, EXCEPTIONAL CARE

# COSMETIC PROCEDURES



# performed by Dr. Lipschitz

Avron H. Lipschitz, M.D. Plastic Surgery, LLC

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#### ABOUT DR. LIPSCHITZ

Dr. Avron Lipschitz is a fully trained **Plastic Surgeon** serving the Treasure Coast and West Palm Beach communities. His unique practice focuses on the most advanced surgical techniques, patient education and compassionate care. Plastic Surgery is both an art and a science and Dr. Lipschitz believes that natural and long-

lasting results can only be achieved through surgical expertise and a dedicated life-long passion for the art of **plastic surgery**. Dr. Lipschitz has an international medical background and has travelled across the world to obtain the best surgical education. He earned his medical degree at the University of Cape Town Medical School in South Africa in 1999.

After working and training in various surgical disciplines in Cape Town, Johannesburg, London and Nottingham in England he was selected for an Aesthetic Surgery research fellowship at UT Southwestern Medical Center in Dallas, training under well-known leaders in the field. During this time, Dr. Lipschitz spent time in and out the operating room with the top cosmetic surgeons in the US.

Dr. Lipschitz then completed his General Surgery training at UT Southwestern where he completed over 2000 General Surgery and Plastic Surgery cases. Furthermore, he excelled as an academic surgeon receiving numerous awards including resident teaching award, for best teaching, scoring in the top 1% of surgical residents for the surgical in-service exam.

He was ultimately selected to Plastic Surgery fellowship at Johns Hopkins Hospital in 2009 and completed his Plastic Surgery training at Johns Hopkins and University of Maryland Medical Center in Baltimore, Maryland, considered to be one of the top Plastic Surgery training programs in the United States as many of the most innovative leaders in Cosmetic and Reconstructive Plastic Surgery teach at this institution and are dedicated to producing future leaders in plastic surgery. During his training he was honored for the volume and superb outcomes of his cosmetic cases, both at Johns Hopkins as well as during his mini-fellowship at New York Eye and Ear in Manhattan. He performed over 1000 cases and has numerous testimonials of pleased patients.

His passion for all aspects of cosmetic plastic surgery is clearly evident through his surgical results and academic contributions. Dr. Lipschitz' dedication to the advancement of **cosmetic plastic surgery** is demonstrated by numerous articles and book chapters which he has authored. He is considered a thought leader in the field, having presented at a vast number Plastic Surgery Conferences, including the Plastic Surgery Research Council, American College of Surgeons and the American Society of Plastic Surgeons. His active research in the field of cosmetic plastic surgery has earned awards from such prestigious organizations as the American Society of Plastic Surgeons, the American Society for Aesthetic Plastic Surgery, and the Texas Society of Plastic Surgeons. Furthermore, Dr. Lipschitz serves as on the editorial board of Selected Readings in Plastic Surgery, a scientific review read throughout the world. While media and web marketing are a necessary entity of today's plastic surgery practices, few plastic surgeons in the Palm Beach and Treasure Coast area have contributed as extensively to the plastic surgery literature.

Although Dr. Lipschitz and his family had many options of places to settle after his residency, the family fell in love with the Treasure Coast after visiting the area in 2010 and decided to settle here after his fellowship at Johns Hopkins. The beauty, warm weather and life style of the area, reminds them of their native South Africa. Dr. Lipschitz remains affiliated to the University of Maryland and will develop a clinic in NYC for his patients in the North East.

Please feel free to ask to look at before and after pictures and testimonials of satisfied patients during his residency, fellowship as well as his superb reputation earned in a short time at Martin Memorial Hospital in Stuart.



### Rhytidectomy

A Rhytidectomy or Facelift performed by Dr. Lipschitz is more than the facelift performed by most plastic surgeons where the skin is merely pulled. Instead, Dr. Lipschitz performs an intricate multiple layer procedure that works on the deeper structure (SMAS) to lift, reshape and contour your face to achieve optimal facial rejuvenation. This means much of the work is done in the deeper structures to lift and make it look naturally youthful and rested. A face lift can be done alone or in conjunction with other procedures. By re-contouring and restoring the sagging deep layers

and fat to make them more harmonious with the rest of your face.



#### Rhinoplasty

Rhinoplasty, also known as nose reshaping, or a nose job, is a surgical procedure that can alter the shape and appearance of the nose. Dr. Lipschitz has performed this procedure on numerous patients, addressing the following aspects:

- Tip of the nose
- Bulbous Tip
- Boxy Tip
- Droopy Tip
- Dorsal Hump Reduction
- Breathing Difficulties
- Deviated Septum

Dr. Lipschitz' ultimate goal in rhinoplasty is to reshape the nose to look natural and create a balance with the other facial features to enhance the overall facial harmony.

Dr. Lipschitz implements a wide variety of techniques including open rhinoplasty to address each patient as a completely unique case with a customized treatment and surgical plan for rhinoplasty depending on their specific features. Most surgeons are inclined to use a single method which causes the commonly known as the "cookie-cutter" look.

Rhinoplasty is one of the most difficult procedures in plastic surgery to achieve consistently good results. The difference between a good result and a bad result in rhinoplasty can be a matter of one millimeter. The best rhinoplasty surgeons must therefore possess delicate surgical skills for optimal results.



## **Breast Augmentation**

Breast augmentation surgery is a procedure performed to enhance the size and shape of a woman's breasts by surgically placing an implant behind each breast to increase its volume and enhance its shape. You may want to restore your breasts due to changes that occur after weight loss, childbirth or as a result of aging. In each of these types of cases, the effect of breast augmentation is not only an improved physical appearance but can also enhance your self-esteem.

### **Breast Reduction**

Breast reduction surgery is a procedure that removes fat, glandular tissue and skin from the breasts making them smaller and firmer. Breast reduction surgery can also reduce the size of your areolas and help to restore sagging breasts to give them a more youthful appearance. Some women choose to have breast reduction in order to satisfy their own desire for a smaller bust-line or because of back and neck pain that is sometimes associated from having overdeveloped breasts.



# **Blepharoplasty**

**Eyelid surgery**, technically known as **blepharoplasty**, is a procedure that removes fat, excess skin and muscle from the upper and lower eyelids. The surgery can correct drooping upper lids and puffy bags under the eyes that make you appear old and tired and that sometimes interferes with your vision. Dr. Lipschitz philosophy is to rejuvenate the eyelids by restoring the eyelid shape and contour. He believes the old techniques of performing eyelid surgery by over-excising skin, muscle and fat only achieve in making the eyes look older more rapidly.



# **Abdominoplasty**

A **tummy tuck**, technically called abdominoplasty, is a surgical procedure that removes the excess skin and tightens the muscles of the abdomen to give the stomach a flat and firm look. It is not designed as a remedy for weight loss. To achieve maximum results

after a tummy tuck surgery you should incorporate a healthy lifestyle that includes a balanced diet and an exercise program into your life.

Dr. Lipschitz performs both a full and mini abdominoplasty. A full abdominoplasty is performed when there is a significant amount of skin and fat above and below the navel as well as around the sides and back. This surgery does not only lift the abdomen but also the hips and buttocks.

If you have good skin tone and a small amount of skin laxity, especially just below your navel (umbilicus), you may be an appropriate candidate for a mini abdominoplasty. A mini abdominoplasty will remove only the extra skin below the navel. The small incision of about 4 inches is hidden in the pubic area.

As a fully trained general surgeon, Dr. Lipschitz performed numerous of these surgeries both on high volume weight loss patients as well as after child birth known as the 'mommy make-over. The full or extended abdominoplasty will be performed in this case. Elements that will influence the decision include your body habitus, amount of redundant skin and adipose tissue that you have in your central abdominal wall. These procedures can be done in conjunction with liposuction.